Permit #F00024400-A

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00024400-A **Type of Permit:** FILMING **Release Date:** 02/11/2010

Production Company QUIGLEY SIMPSON

Insured Company Name QUIGLEY SIMPSON
Contact Phone No. 1 626-318-8403
Contact Phone No. 2
Fax
Address 11601 WILSHIRE BLVD
LOS ANGELES, California 90025

Production Title OIL OF OLAY

Type of Production Commercial - Standard

Producer Andre Kusinierz

Director Tomas Tucker

1st AD Kevin Baird

Production Manager Kevin Baird

FilmL.A. Coordinator Adrian Fayad

Location Manager Kevin Baird
Primary Phone Mobile - 626-318-8403
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

Posting 300	$104.00
Posting 600	$52.00
Posting 900	$78.00
Notification Charge	$310.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$646.00
FILMLA FILM PERMIT RIDER FEE	$100.00
FILMLA MONITOR FEES	$120.00
LA CITY DEPT OF REC AND PARKS BASECAMP ONLY USE FEE	$450.00

Total Permit Fee $1,860.00

Number of Locations 2

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Summary Information — Location

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Production Company QUIGLEY SIMPSON
Insured Company QUIGLEY SIMPSON
Production Title OIL OF OLAY

Location Manager Kevin Baird
Primary Phone Mobile - 626-318-8403
Secondary Phone

Location Address 4140 Stansbury Ave, Los Angeles, CA, 91423

Location Names

Location Type Private Residence

Location Description

Film Dates 2/12/2010 - 2/12/2010 07:00 - 21:30

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
FilmLA Monitor required at a minimum of four hours.
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
Kevin Baird Quigley Simpson Agent letter438.pdf
JOANNES STANDARD.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	45
Cube Trucks	3
Generator	1
Motor Homes	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	50
FilmL.A. Monitor(s)	1
Rec & Park Monitor required	1

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note 1 FILM LA MONITOR REQUIRED. 2/12; 06:00 - 10:00 HOURS.

Coordinator Note RIDER A - RELEASES LOCATION AND COLLECTS FEES.

Coordinator Note 1 PARK MONITOR REQUIRED FOR BASE CAMP/CREW PARKING LOT. 2/12; 06:00 - 22:00 HOURS.

Parking

Base Camp
Location Type : LA City Park
Street : VAN NUYS SHERMAN OAKS-TYRONE AND HUSTON LOT. 2/12; 06:00 - 22:00 HOURS

Crew Parking
Location Type : LA City Park
Street : VAN NUYS SHERMAN OAKS-TYRONE AND HUSTON LOT. 2/12; 06:00 - 22:00 HOURS

Posting "No Parking" signs E/S STANSBURY AVE., GREENLEAF ST - ROBLER RD

Approximate Footage 601 - 900 **Log Number** 1010283

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Summary Information — Location

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Insured Company QUIGLEY SIMPSON
Production Title OIL OF OLAY

Location Manager Kevin Baird
Primary Phone Mobile - 626-318-8403
Secondary Phone

Date(s) 2/12/2010 to 2/12/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs S/S ROBLAR RD., STANSBURY AVE - 150' EAST

Approximate Footage 0 - 300 **Log Number** 1010283

Date(s) 2/12/2010 to 2/12/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number F00024400-A
Production Company QUIGLEY SIMPSON
Insured Company QUIGLEY SIMPSON
Production Title OIL OF OLAY

Location Manager Kevin Baird
Primary Phone Mobile - 626-318-8403
Secondary Phone

Location Address 17226 Weddington St, Encino, CA, 91316

Location Names

Location Type Private Residence

Location Description

Film Dates 2/13/2010 - 2/13/2010 07:30 - 21:30

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	45
Cube Trucks	3
Generator	1
Motor Homes	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	50

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note RIDER A - RELEASES LOCATIONS AND COLLECTS FEES.

Parking
Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Church
Street : 4963 Balboa Blvd - spot check per ins. Roth

Posting "No Parking" signs S/S WEDDINGTON ST., LOUISE AVE - ALDEA AVE

Approximate Footage 301 - 600 **Log Number**

Date(s) 2/13/2010 to 2/13/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs S/S WEDDINGTON ST., ALDEA AVE - 100' EAST

Approximate Footage 0 - 300 **Log Number**

Date(s) 2/13/2010 to 2/13/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

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Production Company QUIGLEY SIMPSON
Insured Company QUIGLEY SIMPSON
Production Title OIL OF OLAY

Location Manager Kevin Baird
Primary Phone Mobile - 626-318-8403
Secondary Phone

Posting "No Parking" signs W/S ALDEA AVE., WEDDINGTON ST - MCCORMICK ST

Approximate Footage 0 - 300 **Log Number**

Date(s) 2/13/2010 to 2/13/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs E/S ALDEA AVE., WEDDINGTON ST - 100' NORTH

Approximate Footage 0 - 300 **Log Number**

Date(s) 2/13/2010 to 2/13/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Permit #F00024400-A

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Big Sister's Watching / Quigley Simpson ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 2/2/10

Quigley Simpson
BIG SISTER'S WATCHING
Name of Principal

By: [signature]
Representative's Signature

KEVIN BAIRD 626-318-8403
Print Representative's Name

PRODUCTION SUPERVISOR
Representative's title

29 E 19th St 7th FLOOR
NEW YORK NY 10003
Principal's Address

212.477.2146 x 205
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT

Permit #F00024400-A

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

F-24400
QUIGLEY SIMPSON- OIL OF OLAY
(VAN NUYS SHERMAN OAKS –TYRONE HUSTON LOT)

NOT A PERMIT

- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- As designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- **OKAY TO 1 CATERING, TRUCK 75, CREW CARS, AND 3 TRUCKS.**
- **CREW OF 50.**
- **OKAY TO PARK FROM 6AM-10 PM.**

F-24400
QUIGLEY SIMPSON- OIL OF OLAY
(VAN NUYS SHERMAN OAKS –TYRONE HUSTON LOT)

NOT A PERMIT